

## CLT Host 2020, Inc. Gives \$3.2 Million to the Charlotte Region

**Community Partner Support.** CLT Host 2020, Inc. has distributed funds and convention-related assets to several organizations throughout the Charlotte region equaling \$339,000 in cash and \$169,000 in supplies, apartment furniture, and technology. The total donation is \$508,000.

§501(c)(3)	Mission	Cash / (In-Kind)
Beds for Kids	Beds and furniture to families in poverty	\$0 / (\$155,000)
TreesCharlotte	Grow, diversify, and steward the city's iconic urban forest	\$65,000 / (\$0)
CLT-Meck Police Foundation	Supporting Charlotte students with food and supplies	\$50,000 / (\$0)
Good Friends	Financial resources for working families	\$50,000 / (\$0)
Habitat for Humanity	Building affordable housing and furniture reuse	\$50,000 / (\$0)
Purple Heart Homes	Improving veterans' homes	\$45,000 / (\$5,000)
The Green Chair Project	Furnishings to families transitioning from homelessness	\$25,000 / (\$0)
The Nest Academy	Providing technology access for students	\$20,000 / (\$3,000)
Classroom Central	Assisting teachers with school supplies	\$10,000 / (\$0)
Leadership Charlotte	Supporting diverse community leadership development	\$10,000 / (\$0)
CLT Meck Dream Center	Job training for homeless communities	\$10,000 / (\$0)
Above Beyond Students Camp	Educating students to achieve social and academic success	\$4,000 / (\$6,000)

**Hospitality and Tourism Small Business Grants.** The Host Committee is initiating a \$500,000 grant program in partnership with the Charlotte Regional Visitors Authority (CRVA). As a key partner with a shared mission to assist those businesses and vendors who were adversely affected by the scale-down of large events due to the coronavirus pandemic, the Host Committee and CRVA will create a joint selection process to develop the criteria, application process, and approval methods. The goal is to announce details shortly and approvals/funding allocation by the end of the 2020 calendar year.

**#MeetCharlotte Branding Assets.** CLT Host 2020, Inc. is enhancing the economic development efforts within the City of Charlotte and the region with marketing and branding materials that help highlight the city's potential for recruitment and retention efforts. The estimated value of these materials is \$200,000.

**\$2 Million Economic Development Challenge Grant.** CLT Host 2020, Inc. has released a Funding Opportunity Announcement (FOA) for a \$2 million competitive, discretionary grant to provide seed funding or partnership support outside operating budgets and current initiatives. The objective of this grant is to foster creative initiatives and stimulate lasting impact on the economic growth and opportunity in the Charlotte region. A more formal Program Announcement (PA) with detailed criteria and funding priorities will follow in the fall 2020.

*CLT Host 2020, Inc., is a §501(c)(3) not for profit economic development organization with no political affiliation. We aim to showcase Charlotte, the region, and the states of North Carolina and South Carolina as a premier business environment and world-class convention and event destination.*